



**Chris Valentin** Corporate Marketing Director

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### Professional Expertise

Chris Valentin serves as Corporate Marketing Director for Cushman & Wakefield/Commerce, an independently owned and operated member of the Cushman & Wakefield Alliance. In this capacity, Chris oversees several company resources. Over the last 18 years Chris has created or design directed the majority of the Cushman & Wakefield/Commerce marketing materials.

Chris began his career with Cushman & Wakefield/Commerce in 1996 as a Graphic Designer. In 1999 he was promoted to Design Director, overseeing up to ten designers in three states. Chris was then made Marketing Director in 2003, which added increased responsibilities for branding and marketing the company. In 2006, he was promoted to his current position as Corporate Marketing Director.

Prior to joining Cushman & Wakefield/Commerce, Chris worked at Kinko's in the graphics and custom printing department. In addition Chris was hired by the University of Utah's Urban Planning Department to help develop the course study and co-teach Graphic Communication for five semesters. Since 2007, Chris has been a member of the planning committee for the UREC (Utah Real Estate Challenge) founded at the University of Utah.

With a fine arts and commercial arts background, as well as amateur status in photography and videography, Chris has utilized and enhanced his skill set in the time he has been with Cushman & Wakefield/Commerce. Quality work, dedication and consistently looking for new and innovating ways of marketing properties has always been his motivation. Chris is comfortable on both Mac and PC, and uses Adobe graphics software including Photoshop, Illustrator, InDesign, Flash, DreamWeaver and Microsoft office. He has a degree in Visual Design with an emphasis in multi-media.