



**Dana Baird, CPM, CCIM** Executive Director | Office

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## Professional Expertise

Dana Baird brings a truly unique set of institutional commercial real estate brokerage experience and accreditations to her responsibility as Executive Director of the Cushman & Wakefield Commerce office division. She has been active in the commercial real estate community for the past nineteen years and is consistently recognized by her peers as a top producer, averaging more than \$50 million and 750,000 square feet of annual transaction volume.

Dana previously directed the sizable corporate asset services responsibilities for many of the market's largest institutional stakeholders. To this day, she utilizes a unique process skill set in representing property owners and tenants in negotiating deals to ensure all of her clients' objectives are achieved. Dana's client list includes some of the more sophisticated institutional owners and occupiers of office space in Utah.

## Clients Served

- ADP
- Adobe
- Arden Realty
- Ballard Spahr
- Barrick Gold
- Boyer Company
- Disney
- Venafi
- Berkadia
- CitiGroup
- Common Wealth Partners
- Gardner Company
- General Electric
- Hamilton Partners
- Hines
- James Campbell Co.
- Mass Mutual
- Morgan Stanley Smith Barney
- Myriad Genetics
- Oaktree
- Overstock.com
- Progressive Finance
- Questar Corporation
- Raytheon
- Real Estate Capital Partners
- Regence Blue Cross Blue Shield
- Rio Tinto
- Salt Lake Community College
- Savage Industries
- Texas Instruments
- TIAA-CREF Aetna
- UBS Realty Advisors
- Unico
- Unisys
- United Healthcare
- US Bank
- Utah First Credit Union
- Utah Retirement Systems
- Wasatch Properties
- Workday
- 1-800-Contacts

## Professional Affiliations

- Downtown Rising Coalition
- President, NAIOP Utah Chapter (Commercial Real Estate Development Association), 2014 – June 2016
- Member, Executive Committee & Board of Directors, NAIOP Utah Chapter, 2016 – 2019
- Member, CCIM (Certified Commercial Investment Member), 2007
- Member, Ivory Boyer Real Estate Board, 2017

## Professional Recognition

- 30 Women to Watch, *Utah Business Magazine*, 2015
- Women Changing the Soul of Downtown, DOWNTOWN The Magazine, Salt Lake City's Downtown Alliance, 2015

## Education

BS, University of Utah