



Alison Beddard Senior Director | Office & Investments

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Professional Expertise

Alison Beddard is a Senior Director with Cushman and Wakefield Commerce's Office & Investment services, offering her clients cutting edge strategies and experience in office leasing, acquisition and dispositions of assets for institutional occupiers, private investors and non-profit organizations.

Alison began her career with Cushman and Wakefield Commerce in 2005, and is a market leader in office and investment services. Using her creativity and excellent negotiation skills, she provides the best solutions for her clients, maintaining long-term asset value, while balancing immediate operational needs. Since 2010, she has closed over \$173,000,000 in transactions, driving deals for landlords, tenants, buyers, and sellers. Her success landed her Utah Business Magazine's unique recognition as one of 2016's "Thirty Women to Watch" and 2013's "Forty Under 40." Her inspiring example extends well beyond the office, where she assumes leadership roles in numerous industry advisory groups in Salt Lake City and beyond. She currently serves as 2017 President of CREW Network's 10,000+ member international organization, whose mission is to influence the success of the commercial real estate industry by advancing the achievements of women. She and the board of directors will visit the 74 local markets, meeting with chapter leaders to offer member support and advancement opportunities.

Professional Affiliations

- President, 2017 CREW Network [click here to watch Alison in *The Time is Now for Women in Commercial Real Estate*](#)
- President elect, 2016 CREW Network Board of Directors
- Director, 2014, 2015 CREW Network Board of Directors
- Chapter President, CREW Utah, 2012
- Director, 2011-2013, CREW Utah
- NAIOP, Member

Professional Recognition

- 30 Women to Watch, *Utah Business Magazine*, 2016 [click here to watch Alison's interview with *Utah Business Magazine*](#)
- Forty Under 40, *Utah Business Magazine*, 2013

Community Leadership

- Advisory Board, Zions Bank Women's Financial Group, 2015-2017
- Advisory Group, Salt Lake City Downtown Master Plan
- Board of Directors, Utah Pride Center, 2012-2014
- Cushman & Wakefield Healthcare Practice Group

Education

B.S. Virginia Tech